

# Kinaxis Maestro™

Supply chain leaders are increasingly challenged by rising expectations, cost pressures, and frequent disruptions. Relying on outdated methods can result in inefficiencies, higher costs, and diminished returns. But there's a better way! By adopting advanced, integrated solutions like the Kinaxis Maestro platform, businesses can streamline their operations, enhance decision-making, and stay agile in the face of change, ensuring they meet these challenges head-on while driving better outcomes.



# Take command of your supply chain.

Kinaxis Maestro revolutionizes supply chain orchestration with advanced analytics, machine learning, and AI. It delivers real-time insights, optimizes processes, and integrates seamlessly with your systems. Achieve greater visibility, efficiency, and agility for a strategic supply chain edge.



The techniques and processes that we've relied on for the past 30 years will not survive the next three."

ROGERIO BRANCO, CHIEF SUPPLY CHAIN OFFICER, EATON CORPORATION

## Leading companies are reaping the rewards.

### AGILITY

Synchronizing over 1K global suppliers to produce one car every 45 seconds.

**V O L V O**

### TRANSPARENCY

Integrating disconnected systems to coordinate across dynamic networks and ensure customers get the best service at the best cost.

**DSV**

### COLLABORATION

Breaking down siloes across a digitally connected supply chain of 20K suppliers, 160 factories, and 80 DCs globally.

**Schneider**  
Electric

### TRUST

Harnessing ML to sense and mitigate seasonal fluctuation and risk to ensure consistent supply to >13,000 QSR sites.

**HAVI**

# Master uncertainty. Tame complexity.

Maestro is the only AI-infused end-to-end supply chain orchestration platform for fast, intelligent decision-making.

Fusing together multiple proprietary analytical technologies and techniques, Maestro empowers you with the right answer at the right time and speed for your business. So you can move with agility and efficiency no matter the situation.

## What makes Maestro different?



**Strike the perfect balance of accuracy, efficiency, and speed — always.**

Maestro combines machine learning, optimization, and heuristics to solve problems uniquely and effectively. Its flexible design ensures your supply chain stays at the cutting edge as new technologies emerge.



**Seamless synchronization. Unmatched agility.**

Get a seamless, real-time view of your supply chain with Maestro, which instantly syncs data, people, and processes across your ecosystem for improved agility and faster performance.



**Future proof your supply chain.**

Predict future outcomes with smart scenario modeling. Run multiple scenarios, create digital twins, and capture historical context quickly to make informed decisions and drive success.



**Take your productivity to the next level.**

Automate routine tasks and handle exceptions with AI and predictive algorithms using Maestro. Simplify complex tasks with a responsive UI and smart collaboration, letting your teams achieve more with less effort.



**No data wrangling required.**

Unlock Maestro's full potential with automatic data ingestion from various sources, bypassing schema definition. Advanced data management ensures faster value and optimized performance.

# Powerful capabilities drive impressive results.

## Connected

Effortless collaboration across teams with proprietary concurrency orchestration, ensuring fast and synchronized changes throughout the ecosystem.

## Intelligent

An AI-powered engine that continuously senses global and business changes, automates tasks, extracts insights, and provides prescriptive recommendations.

## Adaptive

Open architecture with pre-built connectors for seamless integration. Adapt quickly to changes with scenario simulations and scalable, code-free capabilities.

## User-Friendly

An intuitive UI that simplifies data interpretation and actions for all users, enabling trustworthy and actionable insights.

BB

From the moment our team deployed Maestro's intelligent assistant, it was clear it would be a gamechanger. We've been able to significantly cut down on the amount of time it takes for users to maximize the value of the platform and we are eager to build on these initial successes as Kinaxis continues to roll out the full breadth of its AI capabilities."

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ED SCOTT, CHIEF PROGRAM MANAGER,  
NATIONAL INSTRUMENTS

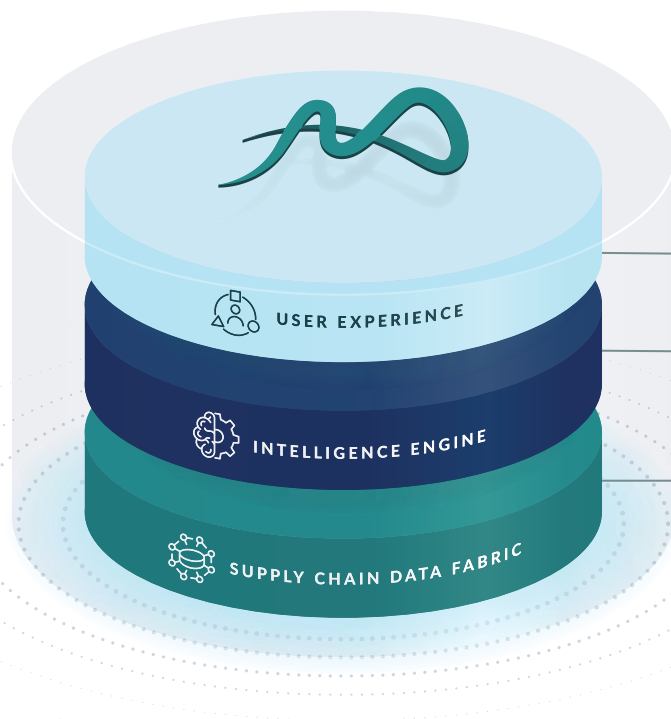






# Intelligent decision-making at your fingertips.

Maestro infuses AI across your supply chain in an approachable way to help you get to smarter decision-making, faster and at a lower total cost.



## User experience

Seamless and intuitive user interface makes conversation and collaboration simple no matter your role.

## Intelligence engine

Always-on computational engine delivers real-time insights and adaptive solutions with speed and efficiency.

## Supply chain data fabric

Connects and contextualizes internal and external data sources into a single source of truth and makes it accessible by all.

# End-to-end orchestration made easy with Kinaxis



Kinaxis is a global leader in modern supply chain orchestration. We serve supply chains and the people who manage them in service of humanity. Our software is trusted by renowned global brands to provide the agility and predictability needed to navigate today's volatility and disruption. We combine our patented concurrency technique with a human-centered approach to AI to empower businesses of all sizes to manage their end-to-end supply chain network, from multi-year strategic planning through down-to-the-second execution and last-mile delivery.

Learn more at [kinaxis.com](https://www.kinaxis.com)



The companies that figure out how to leverage both machine learning and AI are going to be much more successful and have a competitive advantage over those that do not.”

LIZ CODDINGTON,  
CHIEF FINANCIAL OFFICER, PELOTON

**KINAXIS**<sup>®</sup>  
[www.kinaxis.com](https://www.kinaxis.com)

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